



University of Central Punjab

(Incorporated by Ordinance No. XXIV of 2002 promulgated by Government of the Punjab)

Faculty of Management Sciences (FOMS)

▪ Journal Publications 2025

Sr. No.	Faculty Member's Name	Designation	Title of Publication	Name of Journal	HEC Category of Journal	Journal's Impact Factor
1.	Dr Snober Javid	Assistant Professor	Volatility transmission of oil and gas sector stocks returns with stock futures and commodity futures	Audit and Accounting Review	Y	Non-Impact Factor
2.	Dr Snober Javid	Assistant Professor	Economic policy uncertainty, geopolitical risk and corporate outcomes: The role of institutional ownership	Journal of Environmental Management	W	8.4
3.	Ghulam Mustafa	Assistant Professor	Investigation of thermal management capacity of Casson electrolytes in porous electrodes in lithium-ion battery applications	Battery Energy	W	9.9
4.	Anam Fazal	Assistant Professor	Importance of artificial intelligence in achieving sustainable development goals through financial inclusion	Qualitative Research in Financial Markets	W	2.7
5.	Dr Waseem Hassan	Associate Dean	Prevalence of GLUT1 overexpression in human cancers a systematic review and meta analysis	Discover Oncology	W	2.9



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6.	Dr Waseem Hassan	Associate Dean	Charantin targets HMGCR-PCSK9 axis and activates PPAR- α signaling to ameliorate hyperlipidemia: Mechanistic insights from bioinformatics and in-vivo studies	PLoS One	W	2.6
7.	Dr Kanwal Zahra	HOD	Examining the role of digitalization and ESG strategies in enhancing resilience and sustainable performance of SMEs	International Entrepreneurship and Management Journal	W	3.9
8.	Dr Kanwal Zahra	HOD	A new species of prochora simon, 1886 (Araneae: Miturgidae) and some new records of superfamily lycosoidea (Araneae) from margalla hills national park, Pakistan	Pakistan Journal of Zoology	Other than	Non-Impact Factor
9.	Dr Kanwal Zahra	HOD	The cultivation of diverse social perceptions: a quantitative analysis of online news media's transformative influence	Policy Journal of Social Science Review (PJSSR)	Y	Non-Impact Factor
10.	Dr Kanwal Zahra	HOD	Shaping the political mind: the differential impact of online news consumption on political perception and engagement	Pakistan Journal of Social Sciences Review (PJSSR)	Y	Non-Impact Factor
11.	Dr Kanwal Zahra	HOD	Subtitling tauntive expressions in pakistani drama: A pragmatic analysis	Liberal Journal of Language & Literature Review	Y	Non-Impact Factor
12.	Dr Kanwal Zahra	HOD	Faithful voices: Gender and Ideology in the Urdu translation of woolf's orlando	Al-Ahqaq	Y	Non-Impact Factor



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13.	Dr Kanwal Zahra, Aitzaz Khurshid and Shehzad Hanif and Syed Nabeel Haider	HOD	The nexus of green innovation, cleaner production, and eco-efficiency and their role in environmental sustainability	Gondwana Research	W	8.6
14.	Dr Kanwal Zahra	HOD	Objectifying beauty: A multimodal analysis of female representation in selected punjabi songs and their English subtitles	Liberal Journal of Language & Literature Review	Y	Non-Impact Factor
15.	Dr Kanwal Zahra	HOD	Age at death estimation using Iscan's method: A cross-sectional study in Pakistani male population	Rawal Medical Journal	Other than	Non-Impact Factor
16.	Dr Kanwal Zahra	HOD	Class struggle and economic displacement in the grapes of wrath: a comparative marxist analysis with contemporary labor crises	Policy Journal of Social Science Review	Y	Non-Impact Factor
17.	Dr Kanwal Zahra	HOD	Investigating the impact of stylistic amplification in Urdu translation of bapsi sidhwa's English novel	Scholar Insight Journal	Y	Non-Impact Factor
18.	Dr Kanwal Zahra	HOD	NFC award and social sector public delivery	Journal of Asian Development Studies	Y	Non-Impact Factor
19.	Dr Kanwal Zahra	HOD	Vicious triangle of transitional, security, uncertainty and poverty	Journal of Asian Development Studies	Y	Non-Impact Factor
20.	Dr Ahmed Faisal Imtiaz Siddiqi	Professor	Building competitive advantage: how organizational culture shapes absorptive capacity through knowledge sharing	Journal of Organizational Effectiveness: People and Performance	W	3.3



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21.	Dr Waqas Zaki	Assistant Professor	Highlighting the leadership role of top management and business strategy between institutional pressures and the adoption of environmental management accounting	International Journal of Organizational Leadership	Other than	Non-Impact Factor
22.	Dr Abdul Karim	Assistant Professor	Impact of structural OD interventions on organizational performance in Pakistan: a mixed methods explanatory sequential research approach	Journal of Asian Development Studies	Y	Non-Impact Factor
23.	Dr Abdul Karim	Assistant Professor	The Strategic Nexus of Risk, Innovation, and Performance in Family Firms: An Integrated EO–DC Perspective	Social Science Review Archives	Y	Non-Impact Factor
24.	Aitzaz Khurshid	Associate Professor	E-waste disposal behaviors of urban consumers in China: An individualized approach to a holistic TPB perspective	Environmental Progress & Sustainable Energy	W	2.3
25.	Aitzaz Khurshid	Associate Professor	Adoption and actual usage of SAAS-based cloud applications among the Swedish SMEs—A TAM-TOE integrated perspective	Human Behavior and Emerging Technologies	W	3
26.	Dr Salman Iqbal	Associate Professor	Impact of knowledge sharing and innovation on performance of organization: evidence from the pharmaceutical industry of Pakistan	Cogent Business & Management	X	2.9
27.	Dr Salman Iqbal	Associate Professor	Benevolent leadership enhances organizational learning through communication, trust, and knowledge sharing	Scientific Reports	W	3.8



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28.	Dr Salman Iqbal	Associate Professor	Building competitive advantage: how organizational culture shapes absorptive capacity through knowledge sharing	Journal of Organizational Effectiveness: People and Performance	X	3.3
29.	Dr Salman Iqbal	Associate Professor	The impact of organizational culture on knowledge sharing and absorptive capacity: a study of the microfinance institutions in Pakistan	South Asian Journal of Business Studies	X	1.4
30.	Dr Muhammad Akmal Pasha	Assistant Professor	Digital dependency and its impacts on university students understanding management relevant predictors of distress	ACADEMIA International Journal for Social Sciences (AIJSS)	Y	Non-Impact Factor
31.	Dr Muhammad Akmal Pasha	Assistant Professor	Digital fatigue and cognitive overload as managerial challenges understanding the impact of workload management on the workforce	The Critical Review of Social Sciences Studies	Y	Non-Impact Factor
32.	Dr Imran Shahzad	Associate Professor	Driving sustainable development in BRICS through green finance and economic growth: A quantile regression perspective	Journal of Innovation & Knowledge	W	15.5
33.	Dr Imran Shahzad	Associate Professor	Digital Disruption in Islamic Finance: A comparative study of fintech in Islamic and conventional financial systems (2020–2025)	Journal of Accounting and Finance in Emerging Economies	Y	Non-Impact Factor
34.	Dr Imran Shahzad	Associate Professor	Harnessing Islamic financial philosophies for poverty alleviation and socioeconomic evolution	COMSATS Journal of Islamic Finance (CJIF)	Y	Non-Impact Factor



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35.	Dr. Bilal Sarwar	Assistant Professor	Do inflation and exchange rates predict sectoral equity returns? evidence from banking (Interest-Sensitive) and healthcare (Non-Interest-Sensitive) sectors in Pakistan (2013–2023)	Minhaj International Journal of Economics and Organization Sciences	Y	Non-Impact Factor
36.	Dr Muhammad Nadeem Dogar	Associate Professor	Spiritually empowered leadership and workplace spirituality at Akhuwat foundation: a qualitative case study	Qualitative Research in Financial Markets	X	2.5
37.	Dr Muhammad Nadeem Dogar	Associate Professor	Spiritual values in action: unveiling the ultimate wellness kit for organizations	International Journal of Organization Theory & Behavior	X	Non-Impact Factor
38.	Dr Muhammad Nadeem Dogar	Associate Professor	Socio political instability and the tourism industry: A review study	Journal of Business and Management Research	Y	Non-Impact Factor
39.	Dr Muhammad Nadeem Dogar	Associate Professor	Fostering sustainability through workplace spirituality: A qualitative study of three case study organizations in a muslim country's context	Jindal Management Journal	Other than	Non-Impact Factor
40.	Dr Amina Rizwan	Assistant Professor	Click to invest? Unpacking why crowdfunding still struggles in emerging economies	The Critical Review of Social Sciences Studies	Y	Non-Impact Factor
41.	Dr Amina Rizwan Dr. Muhammad Shehzad Hanif and Dr. Talha Zubair		Laying the foundations of technology startups– An inquiry of crowd-funding investment decisions in a developing country	Technology in Society	W	12.5



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42.	Dr Aqeel Ahmad	Professor	Study and analysis of COVID-19 in life-threatening situations using fractal fractional operator	International Journal of Modelling and Simulation	X	3.9
43.	Dr Aqeel Ahmad	Professor	Breaking new ground in hotel employee health and tourism in pursuit of sustainable development goals: A case study	International Journal of Hospitality Management	W	8.3
44.	Dr Aqeel Ahmad	Professor	AI anxiety or job crafting? How employees' AI perceptions reshape innovative work behaviour in Pakistan's corporate landscape	International Journal of Sociology and Social Policy	X	1.3
45.	Dr Aqeel Ahmad	Professor	Environmentally specific authentic leadership and green voice behaviour: a dual mediation model	Journal of Hospitality and Tourism Insights	X	4.8
46.	Dr Aqeel Ahmad	Professor	Impact of job Demands and Job Resources on Employee Digital Wellbeing in Higher Educational Institutions (HEIs) of Pakistan	Social Science Multidisciplinary Review (SSMR)	Y	Non-Impact Factor
47.	Talha Zubair Ahmad Khan	Assistant Professor	WeChat gamification: mobile payment impact on word of mouth and customer loyalty	Spanish Journal of Marketing - ESIC	W	5.3
48.	Dr Sami Ullah	Associate Professor	Cyberbullying in the workplace inhibits innovation: role of employee disengagement and bystander behavior	Current Psychology	W	2.6
49.	Dr Sami Ullah	Associate Professor	The role of bystander behavior and employee resilience in mitigating workplace cyberbullying impacts on employee innovative performance	Human Systems Management	X	1.3
50.	Dr Sami Ullah	Associate Professor	Social Responses to workplace cyberbullying: Engagement, withdrawal, and their impact on innovation	Journal of Chinese Human Resources Management	X	2.4



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51.	Dr Sami Ullah	Associate Professor	Cultivating a paradoxical mindset: enhancing transformative learning through paradoxical leadership	Leadership & Organization Development Journal	W	3.6
52.	Dr Sami Ullah	Associate Professor	Leveraging technological readiness and green dynamic capability to enhance sustainability performance in manufacturing firms	Journal of Manufacturing Technology Management	W	6
53.	Dr Sami Ullah	Associate Professor	Integrating mindful organizing and organizational learning to enhance sustainability performance of exporting firms	The Learning Organization: An International Journal	W	2.7
54.	Dr Sami Ullah	Associate Professor	Balancing innovation: the role of paradoxical leadership and ambidexterity in fostering team creativity	International Journal of Innovation Science	X	2.9
55.	Dr Sami Ullah	Associate Professor	Steering the digital transformation: How paradoxical leadership juggles innovation culture and organizational agility	Human Systems Management	X	1.3
56.	Dr Jawad Abbas	Associate Professor	Resource orchestration and firm competitive performance: The role of knowledge absorptive capacity in converting business analytics into strategic competitive advantage	Technological Forecasting and Social Change	W	13.3
57.	Dr Jawad Abbas	Associate Professor	Digital divide in industry 5.0: Role of generative AI knowledge bases and intellectual capital in organizational resilience performance under territorial proximity	Technovation	W	10.9



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58.	Dr Jawad Abbas	Associate Professor	Nexus of ambidexterity and frugal innovation for enhanced ESG performance of entrepreneurial firms. The role of organizational capabilities	International Entrepreneurship and Management Journal	W	3.9
59.	Dr Jawad Abbas	Associate Professor	When and how corporate digital responsibility contributes to a firm's reputation in society: Scale development and structural analysis	Technology in Society	W	12.5
60.	Dr Jawad Abbas	Associate Professor	Resources-based dynamic capabilities, regional sustainability, and environmental performance: Preface	Gondwana Research	W	8.6
61.	Dr Jawad Abbas	Associate Professor	From corporate social responsibility to human social responsibility: A pathway for a sustainable society	Journal of Cleaner Production	W	10
62.	Dr Jawad Abbas	Associate Professor	Moving beyond boundaries: role of coopetition capabilities for disruptive green innovation and sustainable development through knowledge absorptive capacity	Journal of Knowledge Management	W	9.5
63.	Dr Jawad Abbas	Associate Professor	From distractions to detox: analyzing how recovery experiences mediate the relationship between social cyberloafing and social sustainability	International Journal of Entrepreneurial Behavior & Research	W	4.7
64.	Sameia Farhat	Lecturer	The Impact of celebrity endorsement, credibility, and congruity on consumer purchase intention	LBS Journal of Marketing and Analytics	Other than	Non-Impact Factor
65.	Dr Ramsha Naeem	Assistant Professor	A paradox and contextual perspective of HRM	Personnel Review: A Journal of People, Work, and Organisations	W	4.2



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66.	Dr Waqar Ahmed	Assistant Professor	How institutional pressures shape human-centric Industry 5.0 and ESG: insights from the China–Pakistan economic corridor	International Journal of Productivity and Performance Management	W	3.5
67.	Dr Waqar Ahmed	Assistant Professor	The influence of language proficiency, acculturation stress, and institutional support in enhancing personal development of international students in China	PLoS ONE	W	2.6
68.	Dr Arshia Hashmi	Associate Professor	Navigating green innovation in the manufacturing sector: the roles of green entrepreneurial orientation, digital transformation and international opportunities	International Journal of Ethics and Systems	X	3.2
69.	Dr Arshia Hashmi	Associate Professor	Domination in rough m-Polar fuzzy digraphs based on trade networking	European Journal of Pure and Applied Mathematics	X	1.03
70.	Dr Arshia Hashmi	Associate Professor	Triangular Intuitionistic fuzzy frank aggregation for efficient renewable energy project selection	European Journal of Pure and Applied Mathematics	X	1.03
71.	Dr Kashif Ali	Assistant Professor	Synergistic role of TQM 4.0 toward industry 4.0 readiness: a sociotechnical perspective of selected industries	The TQM Journal	W	4.4
72.	Dr Raja Irfan Sabir	Professor	Bibliometric analysis of social media persuasiveness and influence: a comprehensive review from 2010 to 2023	Cogent Business & Management	W	2.9



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73.	Dr Raja Irfan Sabir	Professor	From digital service excellence to enduring customer relationships: analyzing the mediating effect of customer satisfaction between E-Banking services quality and customer loyalty	International Journal of Management Research and Emerging Sciences (IJMRES)	Y	Non-Impact Factor
74.	Dr Raja Irfan Sabir	Professor	Post-Caesarean stress and consumer behavior: examining compulsive buying in the shadow of social influence	Research Journal for Social Affairs	Y	Non-Impact Factor
75.	Dr Raja Irfan Sabir	Professor	When Stress Turns into spending: Examining the mediating role of emotional intelligence	ACADEMIA International Journal for Social Sciences (AIJSS)	Y	Non-Impact Factor
76.	Nida Zaheer	Assistant Professor	A bibliometric analysis on social media engagement: Current state and future research directions	Journal of Innovative Research in Management Sciences	Y	Non-Impact Factor
77.	Dr Muhammad Mazhar	Assistant Professor	Innovative technologies and their impact on achieving quality education (SDG 4)	International Journal of Innovative Research and Scientific Studies (IJIRSS)	Y	1.4
78.	Dr Muhammad Mazhar	Assistant Professor	Addressing housing affordability in Malaysia strategies for inclusive and sustainable solutions	International Journal of Innovative Research and Scientific Studies (IJIRSS)	Y	1.4
79.	Dr Muhammad Mazhar	Assistant Professor	Examining the role of customer autonomy and perceived security in shaping E-Trust and purchase intention in online platforms	Minhaj International Journal of Economics and Organization Sciences	Y	Non-Impact Factor
80.	Dr Ata Ul Musawir	Assistant Professor	Project management and knowledge management: Intertwined trajectories and shared frontiers	Project Management Journal	W	4.4



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81.	Dr Ata Ul Musawir	Assistant Professor	Beyond benefits realization: towards a framework for sustaining and enhancing project benefits	International Journal of Managing Projects in Business	W	3.1
82.	Dr Ata Ul Musawir	Assistant Professor	Revisiting the Principal-Agent framework in the context of projects: Drawing parallels with corporate governance	Project Management Journal	W	4.4
83.	Muhammad Saeed Shahbaz	Associate Professor	Green leadership for a sustainable future: The path from innovation to enhanced project performance	International Journal of Emerging Trends in Social Sciences	Other than	0.09
84.	Muhammad Saeed Shahbaz	Associate Professor	Project success through organizational climate and work behavior: Systematic literature review	Journal of Organizational Behavior Research	Other than	Non-Impact Factor
85.	Amjad Hussain	Assistant Professor	Preparation and evaluation of Nanoemulsion-based Aerosol formulation for the pulmonary delivery of azithromycin	Currents in Pharmaceutical Research (3007-3235)	Y	Non-Impact Factor
86.	Amjad Hussain	Assistant Professor	Advancements in transdermal drug delivery using microneedles: technological and material perspective	Discover Pharmaceutical Sciences	Other than	Non-Impact Factor
87.	Amjad Hussain	Assistant Professor	The Strategic Nexus of Risk, Innovation, and Performance in Family Firms: An Integrated EO-DC Perspective	Social Science Review Archives	Y	Non-Impact Factor
88.	Madiha Hamid	Principal Lecturer	How Entrepreneurial Learning Drives E-Intention via Creative Confidence, and the boundary condition of digital competence in Pakistan	Journal of Advanced Research in Social Sciences and Humanities	Other than	Non-Impact Fcator
89.	Mushtaq Hassan	Principal Lecturer	Untangling demand-Following and supply-leading postulate with the lens of granger causality	UCP Journal of Business Perspectives	Other than	Non-Impact Fcator



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90.	Abid Rasheed	Principal Lecturer	1437P Nomogram for prediction of 1-year recurrence-free survival in oral squamous cell carcinoma patients	Annals of Oncology and ESMO Open concomitant	W	65.4
91.	Abid Noor	Principal Lecturer	Diversity dynamics: untangling the intersection of gender, nationality, and long-term debt in shaping corporate environmental performance	Environment, Development and Sustainability	W	4.2
92.	Abid Noor	Principal Lecturer	The Double-Edged sword of sustainability reporting: The role of board independence	Business Strategy and the Environment	W	13.3
93.	Abid Noor	Principal Lecturer	A greener paradigm shift: The moderating role of board independence in sustainability reporting	Sustainability	W	3.3